It all started with our introduction of the World’s Premier Support system: our Beautyrest® Pocketed Coil® springs which move individually to support the natural shape of your body, and diffuse movement for a peaceful, undisturbed rest. Since then, Beautyrest has led the way in introducing a wide range of advancements that help you sleep your best — so you can Be More-Awake™.

**WORLD’S PREMIER SUPPORT SYSTEM**

800 Series Beautyrest® Pocketed Coil® Technology provides flexible support precisely where it’s needed and isolates motion between two sleepers.

**IDEAL SLEEP TEMPERATURE**

DualCool™ Technology – An antimicrobial performance layer works to keep your mattress fresh and cool while moving heat and moisture away so you sleep at your ideal temperature.

**PRESSURE RELIEVING COMFORT**

Gel Memory Foam Lumbar Support – Get support and pressure relief right where you need it most.

Illustration shows BR800 Medium Pillow Top. Other models will vary.
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| WORLD’S PREMIER SUPPORT SYSTEM | 800 Series Beautyrest® Pocketed Coil® Technology | - Enhanced conforming properties and pressure relief  
- Provides motion separation for undisturbed sleep  
- Individualized back support for each unique shape  
- Up to 48% less partner disturbance than non-wrapped coil innerspring mattresses. | Lie down on one side of the mattress. Have your partner lie down on the other side and turn over. Notice how the pocketed coil springs reduce the amount of movement you feel. Lie down on the mattress and feel the support in your lower back. Use the torso board and convertible unit to show how the coils conform to your body. |
| | BeautyEdge® | - More consistent comfort compared to a coil edge  
- More edge support provides a firmer and more stable edge-to-edge sleeping area | Sit on the edge of the mattress and feel the enhanced support provided by the foam rails. Run your hand along the border and notice how the edge feels solid and stable. |
| KEEP YOUR MATTRESS FRESH AND COOL | DualCool™ Technology | - Antimicrobial performance layer works to keep your mattress fresh and cool while moving heat and moisture away | Explain how the fibers are enhanced with silver, a conductive material, helping move heat and moisture away to keep you at your ideal sleeping temperature. |
| PRESSURE RELIEVING COMFORT | Gel Memory Foam Lumbar Support | - Helps provide pressure relief  
- Promotes freedom of movement  
- Support right where you need it most | Talk to the benefits of the gel in the memory foam and how it is located in the lumbar area for support where it is mostly needed. |
| | GelTouch® Foam | - Provides soothing comfort with exceptional surface contouring and conformability | Use the Beautyrest Silver foam box to place your hand into the GelTouch® foam and feel how the foam contours and conforms to your hand. |

REST EASY
CertiPUR-US certified means your mattress is made from materials without mercury, lead or formaldehyde.

PROUDLY ASSEMBLED IN THE USA
Made locally for factory-to-bedroom quality & delivery.

10 YEAR LIMITED WARRANTY
- Mattresses have undergone rigorous industry standard durability tests, including Rollator and Cornell®.  
- These demonstrated exceptional results and met industry standards.